

UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA

SIX4THREE, LLC,
Plaintiff,
v.
FACEBOOK, INC.,
Defendant.

Case No. [17-cv-00359-WHA](#)

**ORDER SETTING INITIAL CASE
MANAGEMENT CONFERENCE
AND ADR DEADLINES**

IT IS HEREBY ORDERED that this action is assigned to the Honorable William Alsup. When serving the complaint or notice of removal, the plaintiff or removing defendant must serve on all other parties a copy of this order and all other documents specified in [Civil Local Rule 4-2](#). Counsel must comply with the case schedule listed below unless the Court otherwise orders.

IT IS FURTHER ORDERED that this action is assigned to the Alternative Dispute Resolution (ADR) Multi-Option Program governed by [ADR Local Rule 3](#). Counsel and clients shall familiarize themselves with that rule and with the material entitled "Dispute Resolution Procedures in the Northern District of California" on the Court ADR Internet site at <http://www.cand.uscourts.gov/adr>. A limited number of printed copies are available from the Clerk's Office for parties in cases not subject to the court's Electronic Case Filing program (ECF).

CASE SCHEDULE – ADR MULTI-OPTION PROGRAM

Date	Event	Governing Rule
1/24/2017	Complaint Filed	
4/6/2017	*Last day to: • meet and confer re: initial disclosures, early	FRCivP 26(f) & ADR L.R.3-5

	settlement, ADR process selection, and discovery plan	
	<ul style="list-style-type: none"> • file ADR Certification signed by Parties and Counsel (form available at http://www.cand.uscourts.gov) 	Civil L.R. 16-8(b) & ADR L.R. 3-5(b)
	<ul style="list-style-type: none"> • file either Stipulation to ADR Process or Notice of Need for ADR Phone Conference http://www.adr.cand.uscourts.gov (form available at http://www.cand.uscourts.gov) 	Civil L.R. 16-8(c) & ADR L.R. 3-5(b)
4/20/2017	Last day to file Rule 26(f) Report, complete initial disclosures or state objection in Rule 26(f) Report and file Case Management Statement per Standing Order re Contents of Joint Case Management Statement (also available at http://www.cand.uscourts.gov)	FRCivP 26(a) (1) Civil L.R. 16-9
4/27/2017	INITIAL CASE MANAGEMENT CONFERENCE (CMC) at 11:00 AM in: Courtroom 8, 19th Floor Phillip Burton Federal Building 450 Golden Gate Avenue San Francisco, CA 94102	Civil L.R. 16-10

* If the Initial Case Management Conference is continued, the other deadlines are continued accordingly.